PHOTOVOICE









Photovoice is a research method that empowers communities to tell their own stories using photography. In photovoice, community members are given cameras and asked to take pictures that represent their daily lives, experiences, and challenges. The pictures are then used to start a dialogue about the issues and concerns that affect the community.

The purpose of photovoice is to give voice to those often not heard, to raise awareness about important issues, and to promote social change. It can be led by a specific question stakeholders may have about an issue or theme, or be a creative process used by a group to tell their own story.

Photovoice projects can lead to powerful insights and result in increased awareness and understanding of important social issues, as well as increased community engagement and participation. The process of taking photographs and discussing them with others can help to facilitate dialogue and promote understanding between different groups in the community.

Photovoice involves three main stages: taking photographs that represent the participants' experiences, perspectives, and concerns related to a particular issue or theme; group discussion where participants share their stories, perspectives, and insights; and community action where the group uses the photographs and insights gained to develop an action plan.

Green Wood Coalition can provide the necessary resources and support to guide participants through the process of taking photographs, discussing them, and developing a community action plan. If you're interested in empowering parts of our community to tell their own stories and create social change, get in touch to discuss how we can help facilitate a photovoice project.

